

# INVOICE

Remit Address:

**KRQE**  
**PO Box 844304**  
**Dallas, TX 75284**  
**Main: (505) 243-2285**  
**Billing: (317) 923-8888**



Invoice #	187390-1
Invoice Date	07/08/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/07/12

Advertiser	POL/American Crossroads
Product	AMERICAN CROSSROADS
Estimate Number	192

Order #	187390
Alt Order #	06829940
Deal #	
Order Flight	06/27/12 - 07/07/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

IDB #	1021
Advertiser Code	AMCR
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN16688/TO1709

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F		06/25/12 to 07/01/12	3x	--WTF--				
	All			W	06/27/12	:30	7:25 AM	NMSNTV02AC	\$100.00		1
	All			Th	06/28/12	:30	7:30 AM	NMSNTV02AC	\$100.00		3
	All			F	06/29/12	:30	7:30 AM	NMSNTV02AC	\$100.00		2
2	All	KRQE News 13 @Noon	12p-1230p		06/25/12 to 07/01/12	3x	--WTF--				
	All			W	06/27/12	:30	12:10 PM	NMSNTV02AC	\$175.00		2
	All			Th	06/28/12	:30	12:14 PM	NMSNTV02AC	\$175.00		1
	All			F	06/29/12	:30	12:23 PM	NMSNTV02AC	\$175.00		3
4	All	CBS Evening News	5p-530p		06/25/12 to 07/01/12	3x	--WTF--				
	All			W	06/27/12	:30	5:00 PM	NMSNTV02AC	\$500.00		1
	All			Th	06/28/12	:30	5:00 PM	NMSNTV02AC	\$500.00		3
	All			F	06/29/12	:30	5:00 PM	NMSNTV02AC	\$500.00		2
7	All	Wheel of Fortune	M-F 630p-7p		06/25/12 to 07/01/12	3x	--WTF--				
	All			W	06/27/12	:30	6:52 PM	NMSNTV02AC	\$550.00		1
	All			Th	06/28/12	:30	6:38 PM	NMSNTV02AC	\$550.00		3
	All			F	06/29/12	:30	6:47 PM	NMSNTV02AC	\$550.00		2
13	All	Jeopardy	Sa 6p-630p		06/25/12 to 07/01/12	1x	-----S-				
	All			Sa	06/30/12	:30	6:11 PM	NMSNTV02AC	\$175.00		1
14	All	Wheel of Fortune	Sa 630p-7p		06/25/12 to 07/01/12	1x	-----S-				
	All			Sa	06/30/12	:30	6:42 PM	NMSNTV02AC	\$175.00		1
17	All	CBS Sunday Morning	8a-930a		06/25/12 to 07/01/12	1x	-----S				
	All			Su	07/01/12	:30	8:31 AM	NMSNTV02AC	\$250.00		1

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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Advertiser	POL/American Crossroads
Product	AMERICAN CROSSROADS
Estimate Number	192

Invoice #	187390-1
Invoice Date	07/08/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/07/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	187390
Alt Order #	06829940
Deal #	
Order Flight	06/27/12 - 07/07/12

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1021
Advertiser Code	AMCR
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN16688/TO1709

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
18	All	Face the Nation	930-10a								
				06/25/12 to 07/01/12	1x	-----S					
	All			Su	07/01/12	:30	9:59 AM	NMSNTV02AC	\$500.00		1
19	All	Su KRQE News 13 @530p	530p-6p								
				06/25/12 to 07/01/12	2x	-----S					
	All			Su	07/01/12	:30	5:39 PM	NMSNTV02AC	\$175.00		1
	All			Su	07/01/12	:30	5:44 PM	NMSNTV02AC	\$175.00		2
20	All	Sun Prime Hour 1	6p-7p								
				06/25/12 to 07/01/12	1x	-----S					
	All			Su	07/01/12	:30	6:40 PM	NMSNTV02AC	\$1,100.00		1
21	All	Sun Prime Hour 3	8p-9p								
				06/25/12 to 07/01/12	1x	-----S					
	All			Su	07/01/12	:30	8:50 PM	NMSNTV02AC	\$1,200.00		1
22	All	Su KRQE News 13@10	10p-1035p								
				06/25/12 to 07/01/12	1x	-----S					
	All			Su	07/01/12	:30	10:24 PM	NMSNTV02AC	\$500.00		1
23	All	Su 1030-1130p	1035p-1135p								
				06/25/12 to 07/01/12	1x	-----S					
	All			Su	07/01/12	:30	11:16 PM	NMSNTV02AC	\$100.00		1
24	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F								
				07/02/12 to 07/08/12	5x	MTWTF--					
	All			M	07/02/12	:30	7:42 AM	NMSNTV02AC	\$100.00		3
	All			Tu	07/03/12	:30	8:35 AM	NMSNTV02AC	\$100.00		2
	All			W	07/04/12	:30	7:59 AM	NMSNTV02AC	\$100.00		4
	All			Th	07/05/12	:30	8:25 AM	NMSNTV02AC	\$100.00		1
	All			F	07/06/12	:30	8:54 AM	NMSNTV02AC	\$100.00		5
25	All	KRQE News 13 @Noon	12p-1230p								
				07/02/12 to 07/08/12	5x	MTWTF--					
	All			M	07/02/12	:30	12:23 PM	NMSNTV02AC	\$175.00		2

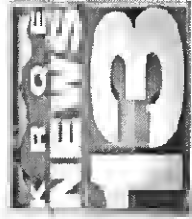
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Advertiser	POL/American Crossroads
Product	AMERICAN CROSSROADS
Estimate Number	192
Invoice #	187390-1
Invoice Date	07/08/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/07/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National
Order #	187390
Alt Order #	06829940
Deal #	
Order Flight	06/27/12 - 07/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
IDB #	1021
Advertiser Code	AMCR
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN16688/TO1709

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
25	All	KRQE News 13 @ Noon	12p-1230p								
	All			Tu	07/03/12	:30	12:11 PM	NWSNTV02AC	\$175.00		5
	All			W	07/04/12	:30	12:15 PM	NWSNTV02AC	\$175.00		1
	All			Th	07/05/12	:30	12:10 PM	NWSNTV02AC	\$175.00		3
	All			F	07/06/12	:30	12:10 PM	NWSNTV02AC	\$175.00		4
27	All	CBS Evening News	5p-530p								
				07/02/12 to 07/08/12		5x	MTWTF--				
	All			M	07/02/12	:30	4:59 PM	NWSNTV02AC	\$500.00		3
	All			Tu	07/03/12	:30	4:58 PM	NWSNTV02AC	\$500.00		1
	All			W	07/04/12	:30	4:59 PM	NWSNTV02AC	\$500.00		5
	All			Th	07/05/12	:30	4:59 PM	NWSNTV02AC	\$500.00		2
	All			F	07/06/12	:30	5:22 PM	NWSNTV02AC	\$500.00		4
28	All	KRQE News 13 @ 530p	530p-6p								
				07/02/12 to 07/08/12		5x	MTWTF--				
	All			M	07/02/12	:30	5:46 PM	NWSNTV02AC	\$325.00		3
	All			Tu	07/03/12	:30	5:45 PM	NWSNTV02AC	\$325.00		2
	All			W	07/04/12	:30	5:53 PM	NWSNTV02AC	\$325.00		1
	All			Th	07/05/12	:30	5:53 PM	NWSNTV02AC	\$325.00		4
	All			F	07/06/12	:30	5:40 PM	NWSNTV02AC	\$325.00		5
29	All	Jeopardy	M-F 6p-630p								
				07/02/12 to 07/08/12		5x	MTWTF--				
	All			M	07/02/12	:30	6:28 PM	NWSNTV02AC	\$450.00		3
	All			Tu	07/03/12	:30	6:04 PM	NWSNTV02AC	\$450.00		1
	All			W	07/04/12	:30	6:23 PM	NWSNTV02AC	\$450.00		2
	All			Th	07/05/12	:30	6:22 PM	NWSNTV02AC	\$450.00		5
	All			F	07/06/12	:30	6:12 PM	NWSNTV02AC	\$450.00		4
30	All	Wheel of Fortune	M-F 630p-7p								
				07/02/12 to 07/08/12		5x	MTWTF--				
	All			M	07/02/12	:30	6:46 PM	NWSNTV02AC	\$550.00		3
	All			Tu	07/03/12	:30	6:42 PM	NWSNTV02AC	\$550.00		2
	All			W	07/04/12	:30	6:53 PM	NWSNTV02AC	\$550.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
30	All	Wheel of Fortune	M-F 630p-7p	Th	07/05/12	:30	6:43 PM	NMSNTV02AC	\$550.00		4
	All			F	07/06/12	:30	6:38 PM	NMSNTV02AC	\$550.00		5
31	All	M-F KRQE News 13 @10p	10p-1035p	07/02/12 to 07/08/12		5x	MTWTF--				
	All			M	07/02/12	:30	10:13 PM	NMSNTV02AC	\$700.00		2
	All			Tu	07/03/12	:30	10:13 PM	NMSNTV02AC	\$700.00		3
	All			W	07/04/12	:30	10:25 PM	NMSNTV02AC	\$700.00		1
	All			Th	07/05/12	:30	10:12 PM	NMSNTV02AC	\$700.00		4
	All			F	07/06/12	:30	10:26 PM	NMSNTV02AC	\$700.00		5
32	All	Tue Prime Hour 1	7p-8p	07/02/12 to 07/08/12		1x	-T-----				
	All			Tu	07/03/12	:30	7:44 PM	NMSNTV02AC	\$1,300.00		1
33	All	Tue Prime Hour 2	8p-9p	07/02/12 to 07/08/12		1x	-T-----				
	All			Tu	07/03/12	:30	8:38 PM	NMSNTV02AC	\$1,300.00		1
34	All	Wed Prime Hour 2	8p-9p	07/02/12 to 07/08/12		1x	--W----				
	All			W	07/04/12	:30	8:45 PM	NMSNTV02AC	\$1,200.00		1
35	All	Wed Prime Hour 3	9p-10p	07/02/12 to 07/08/12		1x	--W----				
	All			W	07/04/12	:00			\$1,200.00	See MG 35.2	1
	All			W	07/04/12	:30	9:20 PM	NMSNTV02AC	\$1,200.00	MG for 35.1 07/04	2
36	All	Thur Prime Hour 3	9p-10p	07/02/12 to 07/08/12		1x	---T---				
	All			Th	07/05/12	:30	9:37 PM	NMSNTV02AC	\$1,400.00		1
37	All	Fri Prime Hour 1	7p-8p	07/02/12 to 07/08/12		1x	----F--				
	All			F	07/06/12	:30	7:28 PM	NMSNTV02AC	\$800.00		1

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Estimate Number	192

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Billing Calendar	Broadcast
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Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN16688/TO1709

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
38	All	Fri Prime Hour 2	8p-9p		07/02/12 to 07/08/12	1x	----F--				
				F	07/06/12	:30	8:45 PM	NMSNTV02AC	\$900.00		1
39	All	Fri Prime Hour 3	9p-10p		07/02/12 to 07/08/12	1x	----F--				
				F	07/06/12	:30	9:34 PM	NMSNTV02AC	\$1,000.00		1
40	All	Jeopardy	Sa 6p-630p		07/02/12 to 07/08/12	1x	-----S-				
				Sa	07/07/12	:30	6:21 PM	NMSNTV02AC	\$175.00		1
41	All	Wheel of Fortune	Sa 630p-7p		07/02/12 to 07/08/12	1x	-----S-				
				Sa	07/07/12	:30	6:36 PM	NMSNTV02AC	\$175.00		1
42	All	Sat Prime Hour 3	9p-10p		07/02/12 to 07/08/12	1x	-----S-				
				Sa	07/07/12	:30	9:40 PM	NMSNTV02AC	\$700.00		1
43	All	Sat Prime Hour 2	8p-9p		07/02/12 to 07/08/12	1x	-----S-				
				Sa	07/07/12	:30	8:28 PM	NMSNTV02AC	\$500.00		1
44	All	Sa KRQE News 13@10	10p-1035p		07/02/12 to 07/08/12	1x	-----S-				
				Sa	07/07/12	:30	10:23 PM	NMSNTV02AC	\$475.00		1
45	All	Jeopardy	M-F 6p-630p		06/25/12 to 07/01/12	1x	----F--				
				F	06/29/12	:30	6:29 PM	NMSNTV02AC	\$700.00		1
46	All	Sa KRQE News 13@10	10p-1035p		06/25/12 to 07/01/12	1x	-----S-				
				Sa	06/30/12	:30	10:22 PM	NMSNTV02AC	\$475.00		1
47	All	KRQE News 13 @4p	4p-430p								

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Sales Region	National

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Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN16688/TO1709

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47	All	KRQE News 13 @4p	4p-430p								
					07/02/12 to 07/08/12	5x	MTWTF--				
	All			M	07/02/12	:30	4:22 PM	NMSNTV02AC	\$175.00		5
	All			Tu	07/03/12	:30	4:25 PM	NMSNTV02AC	\$175.00		1
	All			W	07/04/12	:30	4:29 PM	NMSNTV02AC	\$175.00		3
	All			Th	07/05/12	:30	4:22 PM	NMSNTV02AC	\$175.00		2
	All			F	07/06/12	:30	4:12 PM	NMSNTV02AC	\$175.00		4
48	All	KRQE News 13 @430p	430p-5p								
					07/02/12 to 07/08/12	2x	-T-T---				
	All			Tu	07/03/12	:30	4:41 PM	NMSNTV02AC	\$275.00		2
	All			Th	07/05/12	:30	4:52 PM	NMSNTV02AC	\$275.00		1
49	All	MonPrime Hour 3	9p-10p								
					07/02/12 to 07/08/12	1x	M-----				
	All			M	07/02/12	:30	9:36 PM	NMSNTV02AC	\$1,700.00		1
50	All	Tue Prime Hour 3	9p-10p								
					07/02/12 to 07/08/12	1x	-T-----				
	All			Tu	07/03/12	:30	9:42 PM	NMSNTV02AC	\$1,400.00		1

Aired Spots 81

Gross Total	\$39,150.00
Agency Commission	\$5,872.50
Net Amount Due	\$33,277.50
NM Gross Rec Tax ALB 7.0%	\$2,329.43
Amount Due	\$35,606.93

Payment Terms 30 Days

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